

ROCKIN' READER



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DEAR ALUMNI, FAMILY, AND FRIENDS...



Every two years, the brothers of Alpha Epsilon Pi, Mu Deuteron chapter at Mizzou, come together to plan and execute Rock-A-Thon in support of the fight against cancer. This semester leading up to the 27th Rock-A-Thon has already been a very special one. We're already preparing for this year's fundraiser and are excited to take our canning efforts statewide once again. This is a unique opportunity to carry on the most respected tradition and event in our fraternity's history. This year, we are dedicating our efforts to **head, neck, and brain cancer** research through the American Cancer Society. Rock-A-Thon raised over \$180,000 in 2021, bringing our donation amount over \$1.2 million. We are thankful for our partnership with ACS and plan to break more records this year!

Sadly, every brother of AEPi has a connection to cancer. We all have someone we are fighting for. With over 80 members in our organization, we have the manpower and commitment to make this Rock-A-Thon a special one. The tireless planning, from the co-chairs to everyone else involved, gives me immense confidence in this year's efforts. I am truly impressed by the commitment already shown by my brothers, and I am excited to see everyone canning and fighting cancer together this spring.

That being said, the brotherhood can only do so much, and this event would not be nearly as successful as it has been in the past without our alumni, families, and friends from all over. This fight against head, neck, and brain cancer is not only a battle for many close to us, but for billions worldwide, which is why this event is so meaningful. We are excited to kick off our fight against head, neck, and brain cancer with the help of the American Cancer Society and all of the brothers of Alpha Epsilon Pi, past and present. I am calling all brothers to action. Let's come together and make a difference this year!

Noah Grimsley
Alpha Epsilon Pi, Mu Deuteron, Chapter President 2023



**TOGETHER
WE CAN**

A MESSAGE FROM THE TRI-CHAIRMEN



Rock-A-Thon is always an integral time for the men of Alpha Epsilon Pi. It's a time where brothers come together to fight against a cause that's bigger than ourselves. In celebrating our 54th anniversary, we ask everyone who has been involved with this event or anyone affected by this heinous disease to join our fight against cancer.

It all started in 1969, when Jack Fishman and rocker Gary Panitz spearheaded a campaign that would raise \$3,205.29 for the March of Dimes. 54 years and over \$1,200,000 later, AEPi Rock - A - Thon is the most successful Greek philanthropy in the United States.

In 2021, Rock-A-Thon raised \$180,000 to support the fight against lung cancer. Our efforts in 2021 would not have been possible without the generosity of people who connected with our mission. Even in the face of a pandemic, we saw the outpouring of support from our loved ones, even strangers, and couldn't be more grateful for their contributions. This year, we'll be able to interact in-person with all of our supporters, and we can promise that our brothers are committed to this cause that unites so many.

This year, we are spotlighting head, neck, and brain cancer. Head, neck, and brain cancer accounts for nearly 4% of all cancer cases in the U.S. There will be roughly 66,000 people diagnosed with head and neck cancer in the United States in 2023, and there are already over 700,000 living with a primary brain tumor. We hope to continue raising awareness of this deadly disease and fight head, neck, and brain cancer together.

Everyone involved in this event has been affected in some way or another by cancer, as have millions nationwide. We are honored to be able to host such an event to raise awareness and money to help find a cure. As we come together as a brotherhood this upcoming spring, we ask for the support of anybody willing and able in our fight against cancer.

Our partners with the American Cancer Society have made it extremely easy for friends, family, and supporters to help our cause by donating via the "Donate Here" button on the home page of our website, mizzourockathon.com. which can also be found on our website. We also have a Venmo @mizzourockathon or checks made out to American Cancer Society. Now more than ever we are asking for your support! Donations can be sent to:

AEPi Rock-A-Thon
901 Tiger Avenue
Columbia, MO 65201

Please reach us at contact@mizzourockathon.com if you have any questions or comments. Thank you in advance for taking time to read this year's Rockin' Reader. We look forward to fighting cancer together!

Three handwritten signatures in black ink, corresponding to the tri-chairmen mentioned in the caption below.

Ethan Doyle, Josh Thorpe and Nathan Brenner
Tri-Chairmen, Rock-A-Thon 2023



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**TOGETHER
WE CAN**

MEET THE ROCKER



I am extremely ecstatic to be the rocker for Rock-A-Thon 2023. Not only is Rock-A-Thon an awesome experience to be a part of, but it is also the most important event we do as a brotherhood. Rock-A-Thon is a time where all the brothers come together as one to make a positive impact for as many people as we can. I can hardly wait to rock and am counting down the days until I can join the incredible people who rocked before me.

When I first was looking to join a fraternity at Mizzou, something that was very clear to me was that no other house on campus gives back to the community as much as Alpha Epsilon Pi does with Rock-A-Thon. It ended up being one of the main reasons why I joined this house, so I knew that I would be heavily involved one day. Like many others, I've been affected by cancer. My grandfather Joel Shellist sadly lost his battle with cancer in 2017, and growing up one of my close friends had a battle of his own that he fortunately overcame.

All of this shows why I feel the fight to end cancer is that important and why I am more than ready to sit in the rocking chair for 63 hours for everyone that has been or will be affected by cancer. I hope that with your support, we can make a difference and get that much closer to the end of cancer. It doesn't matter if we raise \$100 or \$100,000, anything helps. I'm thrilled to be a part of such incredible philanthropy and look forward to continuing the rocker legacy.

Sam Shellist
Rocker, Rock-A-Thon 2023

LOOKING FORWARD...

Brothers, alumni, family and friends – we are so excited and honored to be sophomore apprentices for Rock-A-Thon 2023. After being selected by the tri-chairmen last year, we never could have expected what an amazing journey this would become. We are learning so much about this tradition and rallying one another to prepare every day to go headstrong into this year's fundraiser. We're looking forward to continuing this fight and sending our own Rockin' Reader to you in 2025!



Gordon Brode, Max Cytron and Noah Grimsley
Tri-Chairmen, Rock-A-Thon 2025

CALENDAR OF EVENTS

9

MARCH

**DINNER AND DRINKS, 6 PM
BALLPARK VILLAGE STL**

ROCKER SITS

**AT 6 A.M. ON THURSDAY MORNING, OUR ROCKER
SAM SHELLIST WILL SIT DOWN AND KICK-START
ROCK-A-THON 2023.**

20

APRIL

22

APRIL

ROCKER STANDS

**AT 9 P.M. ON SATURDAY NIGHT, FOLLOWING 63
CONSECUTIVE HOURS OF SITTING ON THE ROCKING CHAIR,
SAM WILL STAND UP AND OFFICIALLY MARK THE END
OF THIS YEAR'S ROCK-A-THON.**

ROCKIN' FACTS

THE CAUSE

AEPi Rock-A-Thon is an extensive philanthropic effort put on by the men of Alpha Epsilon Pi at the University of Missouri to benefit American Cancer Society.

ORGANIZATION

Alpha Epsilon Pi Fraternity – Mu Deuteron
University of Missouri – Columbia

PAST ACCOMPLISHMENTS

Since 1969, AEPi at the University of Missouri has raised over \$1,200,000 for the March of Dimes and American Cancer Society. As a result of unprecedented support from our alumni, community, and corporate sponsors, Rock-A-Thon is the most successful single Greek philanthropy in the nation.

THE EVENT

Every other April, the men of Alpha Epsilon Pi at the University of Missouri elect one upperclassmen to sit in a rocking chair for 63 hours. While he rocks, every single brother in the chapter takes to the streets to can for change. The brotherhood also collects donations through events and sponsorships. Since 1969, AEPi at the University of Missouri has raised over \$1,200,000 for the March of Dimes and American Cancer Society. It is considered to be the most distinguished and honored tradition in the chapter, and the most successful Greek philanthropy in the United States.

OUR SPONSORS



WE ARE LOOKING FOR MORE SPONSORS! REACH US AT CONTACT@MIZZOUROCKATHON.COM OUR SPONSORSHIP PACKET DETAILS THE VARIOUS WAYS YOU CAN SUPPORT!